Annexure-I

Guidelines for display of “RERA Registered” stamp

1. The color scheme and the dimensional proportions of the “RERA Registered” stamp should be preserved as in the softcopies served by APRERA.

2. The length and breadth of the “RERA Registered” stamp must not be less than 10% of the length and breadth (whichever is higher) of advertisement issued.

3. The placement of “RERA Registered” stamp must be on the top half of the advertisement. i.e must not be lower than 50% of the total height from the top edge.

4. The registered number should be in Arial Bold font and centre aligned

5. The preferred locations of “RERA Registered” stamp are shown in adjacent figure. APRERA requests promoters to follow a consistent placement in all their advertisement so that it gives a distinct identity to the stamp as well as the project.